



	<i>Lesson title and learning objectives</i>	<i>Resources</i>	<i>Approx. time</i>
0	<p>Orientation</p> <p>Students will</p> <ul style="list-style-type: none"> ● get to know Edna and her story ● have clear expectations on what to expect ● realize that trail blazers had to overcome major challenges ● hw: complete Estherpreneur Profile and get to know me presentation 	<p>Presentation</p> <p>Estherpreneur Profile and Get to Know Me Worksheet</p>	45-60 mins
1	<p>Lesson 1: Know Yourself</p> <p>Students will</p> <ul style="list-style-type: none"> ● practice presenting to a group about themselves ● know their peers in a more personal level- their past, present, and future goals ● understand that a successful business starts from within ● hw: work on KNOW YOURSELF worksheet 	<p>Lesson Guide</p> <p>Know Yourself worksheet</p>	60 mins
2	<p>Lesson 2: Vision and Mission Statements</p> <p>Students will</p> <ul style="list-style-type: none"> ● explain the importance on having a clear vision and mission statement for yourself and your business ● have a basic understanding of what an effective vision and mission statement entails ● learn to make decisions based on your vision and mission ● hw: develop a vision and mission statements for life and business and submit to Edna prior to session 	<p>Lesson Guide</p> <p>Vision and Mission Statement Worksheet</p>	60 mins
3	<p>Lesson 3: Growth Mindset</p> <p>Students will</p> <ul style="list-style-type: none"> ● receive feedback and finalize their vision and mission with Edna ● know that not all thoughts are "their" thoughts 	<p>Lesson Guide</p> <p>Mindset: The New Psychology of Success Diagram</p>	60 mins



	<ul style="list-style-type: none"> understand importance of capturing their thoughts and mind stimulation hw: create vision board, start journaling, and pick a thinking spot 	GROWTH Mindset worksheet	
4	<p>Lesson 4: Guest Speaker- Perseverance Students will</p> <ul style="list-style-type: none"> learn from someone regarding courage and grit hw: identify successful individuals who overcame major setbacks and present to the group. 	<p>Guest Speaker</p> <p>Speaker Feedback Form and Overcoming Setbacks worksheet</p>	45-60 mins
5	<p>Lesson 5: Overcoming Setbacks Students will</p> <ul style="list-style-type: none"> understand that in life, "obstacles" are inevitable learn how to handle different scenarios that life can bring and how to prevent them from happening. ex. choosing the right mate, handling arguments, career change, job loss, depression, rape, etc. hw: identify 1-2 interesting facts or tips about money 	<p>Lesson guide</p> <p>Money Tips and Facts worksheet</p>	45-60 mins
6	<p>Lesson 6: Personal Finances 101- Credit and Banking Students will</p> <ul style="list-style-type: none"> understand how credit works and how to build it learn the various types of financial institutions learn to Identify your # learn the basics of insurance and investment options hw: as you go around town, pay attention to all the different financial institutions around you, practice identifying what type of bank they are. Work on Personal Finances Worksheet. 	<p>Lesson guide</p> <p>Personal Finances Worksheet</p>	45-60 mins
7	<p>Lesson 7: Personal Finances 101- Budgeting and Savings Students will</p> <ul style="list-style-type: none"> understand how to create a comprehensive savings plan in order to create long term wealth learn how to eliminate debt and create a budget study the importance of creating a plan to reach their financial goals go over sample budget worksheet in detail hw: practice filling in budget worksheet 	<p>Lesson guide</p> <p>Budget Worksheet</p>	45-60 mins

Foundation Curriculum Plan



	<i>Lesson title and learning objectives</i>	<i>Resources</i>	<i>Approx. time</i>
8	<p>Lesson 8: Business Finance 101- Accounting Students will</p> <ul style="list-style-type: none"> ● learn the basics of accounting ● Understand financial statements is one of the keys to your small business success ● learn the three types of financial statements ● hw: work on business finance worksheet 	<p>Lesson guide</p> <p>Business Finances Worksheet</p>	45-60 mins
9	<p>Lesson 9: Business Finances 101- Set up Students will</p> <ul style="list-style-type: none"> ● learn to read and understand financial statements ● be able to set up their business so that they are never in the red, but will always be profitable ● learn how to price their products and services using your number ● familiarize themselves with how to prepare for taxes ● hw: start thinking of ideas for a business or ways to earn additional income using your SWOT, Vision, and Mission Statements as a reference 	<p>Lesson guide</p> <p>Income Generation Worksheet</p>	60 mins
10	<p>Lesson 10: Idea Generation for New or Additional Business Students will</p> <ul style="list-style-type: none"> ● discuss social entrepreneurship and types of businesses ● learn why most startups fail ● understand the importance of a business plan ● identify a problem they want to solve ● hw: review idea generation and set up worksheet 	<p>Lesson guide</p> <p>Complete Business Income Goals Sheets</p> <p>Idea Validation and Set up Worksheet</p>	45-60 mins
11	<p>Lesson 11: Guest Speaker- Entrepreneur Students will</p> <ul style="list-style-type: none"> ● learn the struggles of Entrepreneurship ● get practical tips on how to run a successful business ● Q/A about anything they would to cover ● hw: speaker feedback form 	<p>Guest Speaker</p> <p>Speaker Feedback form</p>	45-60 mins



<p>12</p>	<p>Lesson 12: Business Plan 101 Set up Students will</p> <ul style="list-style-type: none"> ● know how to become a niche market authority ● understand how to add true value to their target clients ● learn how to create a 30 second commercial ● hw: pitch a business idea to the group 	<p>Lesson guide</p> <p>Complete Business Pitch Worksheet</p> <p>Work on Idea Set up, Validation, and Governance Worksheet</p>	<p>45-60 mins</p>
<p>13</p>	<p>Lesson 12: Business Plan 101 Execution Students will</p> <ul style="list-style-type: none"> ● present business idea to peers and Edna ● get feedback from Edna on their idea ● learn Sales and Marketing 101 ● go over remaining sections of a business plan which includes organizational structure, operations, sales, marketing, and financial outlook ● hw: complete business plan if you have a viable idea and send to Edna for review 	<p>Lesson guide</p> <p>Work on Sales, Marketing, Financial, Personnel, and Miscellaneous Worksheets</p> <p>Foundation Feedback Form</p>	<p>45-60 mins</p>